



get into  
resources

## RE: Sponsorship Opportunities – GET INTO RESOURCES 2023

GET INTO RESOURCES 2023 is excited to be celebrating the ELEVENTH annual event at North Metropolitan TAFE on June 20, 21 and 22. Get Into Resources Inc. is a registered not-for-profit organisation registered on Australian Charities and Not-for-Profits Commission.

GET INTO RESOURCES is designed to promote interest in careers in the resources sector by engaging high school students and sector professionals in a day of presentations, activities and dialogue. This event is an important opportunity to support high school students in their career choices and grow the skills base of the resources and related sectors for the long term. It is designed for Year 10 students and is timed specifically to assist them in their subject choices for senior school.

Students rotate through a series of activities from a range of career options and get additional information about them from the people who do actually those jobs: such as geologists, metallurgists, environmental scientists, engineers, technicians and tradespeople. Feedback from those attending previous events has been fantastic!

We invite **your organisation** to be part of this unique event on both the Western Australian resources industry and education calendars, by sponsoring GET INTO RESOURCES 2023. Sponsorship incentive selections are designed to spark interest in **your organisation** at the event and drive social media traffic to your Company for up to 11 months after the event has concluded.

We have attached the flyer outlining the Sponsorship Opportunities for your consideration and would be happy to discuss any aspects of the offer if you have further questions (see contact below).

We look forward to **your organisation's** support in this important event and helping us inspire a resources industry pipeline for the future.

Yours sincerely,

Jade Singleton

### Chair - GET INTO RESOURCES

P | 0419 941 460

E | [chair@getintoresources.com](mailto:chair@getintoresources.com)

W | [getintoresources.com](http://getintoresources.com)



AUSTRALIAN  
EARTH  
SCIENCE  
EDUCATION



## SPONSORSHIP OPPORTUNITIES

GET INTO RESOURCES SPONSORSHIP PACKAGES					
	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$5,000	\$3,500	\$2,000	\$1,000	\$500
	Limit of 7 sponsors	Limit of 7 sponsors	Limit of 7 sponsors	No Limit	No Limit
Placement of Sponsor Merchandise & Flyer in the Student Showbag	✓	✓	✓	✓	✓
Link to Sponsor web page via Sponsor Logo on GIR website for 11 months	✓	✓	✓	✓	✓
Sponsor Logo on GIR Media Release	✓	✓	✓	✓	✓
Ability to use the official Get Into Resources Logo to display on Sponsor website and/or printed materials	✓	✓	✓	✓	✓
Special 'Thank you' souvenir presented by Special Guest at event	✓	✓	✓		
Promotional post on Sponsor & photos on LinkedIn	✓	✓			
Sponsor Booth space (2m x 1.5m) on all three days at the venue	<b>Guaranteed</b>	<b>Guaranteed</b>	<i>Subject to availability</i>	<i>Subject to availability</i>	
Sponsor funded/managed Banners placed on each classroom door	✓	✓			
Sponsor mention in GIR opening presentations for all 3 days	✓	✓			
Sponsor Logo on front page of GIR website for 11 months	✓				
Sponsor funded 'hands-on' activity for students ( <i>subject to meeting GIR criteria</i> )	✓				
Keynote speaker from Sponsor company ( <i>subject to first-committed, first served basis</i> )	✓				
Sponsor company banners at Opening presentation x 3 event days	✓				
Quarterly Social Media post highlighting a photo & activity (LinkedIn, Facebook)	✓				
Opportunity for hosting student winners of GIR Quiz to visit Sponsor site for educational/industry promotion ( <i>Sponsor funded trip</i> )	✓				



# Sponsorship Pledge



## STEP #1: Complete contact information

ORGANISATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ POSTCODE: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ALTERNATE CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

BILLING CONTACT (if different from above): \_\_\_\_\_

TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_



## STEP #2: Select Sponsorship Level

DIAMOND  \$5,000 (Full incentive package)

PLATINUM  \$3,500

GOLD  \$2,000

SILVER  \$1,000

BRONZE  \$500



### STEP #3 Please indicate the following preference:

- Will you require a Booth on all three days for promoting your organisation? [subject to availability for gold, silver, bronze sponsor levels]
- Would you like to place a Corporate Promotional Item and information flyer in the Student Showbag? [Supplied by sponsor at sponsor's cost]
- Diamond Sponsors only - Would you like a representative of your organisation present 10-minute presentation on their Resources industry journey? [subject to first-committed, first served basis]



### STEP #4 Are you able to host prize winning students?

As part of the Get Into Resources event students will participate in a GIR Quiz. In previous years, sponsoring companies have offered an educational / industry site visit prize (sponsor funded) to the winning students of the quiz.

- Are you able to facilitate an opportunity for winning students to attend an educational / industrial visit (e.g. site visit for ~6 students, all expenses paid by Sponsoring company)? Please provide brief details of prize offering and key considerations.

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### STEP #5 Finally, please check the total, sign, date and submit this form back to [treasurer@getintoresources.com](mailto:treasurer@getintoresources.com)

The Company identified ("Sponsor") applies to the Get Into Resources Committee ("Organiser") for this Marketing Promotional and Incentives Opportunity ("MPIO") at the Get Into Resources event.

We understand that certain MPIO's may be limited and subject to availability. Final MPIO assignments are made by the Organiser and will occur only after full payment has been received. Refer to the Get Into Resources Sponsorship Opportunities Flyer for the full description of each MPIO.

I have read and agree to the Pledge and will pay the Total MPIO Fee. I am authorised to execute this Pledge for the Sponsor.

**TOTAL MPIO FEE TO BE INVOICED: \$ \_\_\_\_\_**

This SPONSORSHIP PLEDGE is agreed between the Organiser and the above stated Sponsor and shall remain in effect until the completion of the Get Into Resources 2023 event.

AUTHORISED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_